



Media Advisory

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San José Unified School District
Inspiring and Preparing for Success!

3,500 Dictionaries to be Given to San José Unified's 3rd Grade Students
Community Volunteers will facilitate a Dictionary lesson
with an emphasis on going to College!

3,500 DICTIONARIES DISTRIBUTED BY CALIFORNIA DICTIONARY PROJECT TO PUBLIC SCHOOL THIRD GRADERS IN SAN JOSE

*CDP Hosts Interactive Dictionary Presentation
at TRACE Elementary School on March 10th*

WHAT: The California Dictionary Project (CDP) will donate a dictionary to every third grade public school student in San Jose Unified. Teaming with volunteers, donors, and the San Jose Unified School District, the CDP will distribute 3,500 total dictionaries and will host an interactive dictionary presentation and one-on-one classroom distributions of dictionaries with a visit to Trace Elementary School in San Jose. Volunteers from over 14 different companies are participating in this project. The SJUSD project is underwritten by the Severn's Family Foundation.

WHEN: Friday, March 10th. Print and broadcast press are invited to a morning session from 10:45 a.m. to 12 p.m.

WHERE: Trace Elementary School, 555 Dana Ave., San Jose, CA 95126

WHO: The California Dictionary Project (www.dictionariesforkids.org) is a non-profit organization dedicated to donating and distributing a dictionary to every third grade student in California's public schools, annually. Founded and sponsored by an independent group of volunteers and entrepreneurs, mainly professionals from the legal, financial and technology fields, the CDP partners with Silicon Valley technology companies, literacy tutoring groups and other service organizations to distribute the dictionaries during classroom visits.

WHY: Touting the motto, "Today a reader, tomorrow a leader," the CDP views dictionaries as perhaps the first and most powerful reference and active educational tool that a child should own. Dedicated to improving literacy in California's public schools one child at a time, the CDP works with volunteer organizations and individuals to distribute free dictionaries annually to third graders during classroom visits.

Trace 3rd Grade Teacher, Jeffrey Leonard, says, "This project is deeply appreciated by both students as well as teachers.

- Why? The kids are just plain excited to get them!

The teachers integrate them into both classroom and homework activities."